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## Amazon Rekognition ⌄

### Overview

### AI/ML Services ▾

### Features ▾

### Pricing

### Getting Started

### Resources

### FAQs

### Customers

Amazon Rekognition is a service that makes it easy to add powerful visual analysis to your applications. Rekognition Image lets you easily build powerful applications to search, verify, and organize millions of images. Rekognition Video lets you extract motion-based context from stored or live stream videos and helps you analyze them.

Rekognition Image is an image recognition service that detects objects, scenes, and faces; extracts text; recognizes celebrities; and identifies inappropriate content in images. It also allows you to search and compare faces. Rekognition Image is based on the same proven, highly scalable, deep learning technology developed by Amazon's computer vision scientists to analyze billions of images daily for Prime Photos.

Rekognition Image uses deep neural network models to detect and label thousands of objects and scenes in your images, and we are continually adding new labels and facial recognition features to the service. With Rekognition Image, you only pay for the images you analyze and the face metadata you store.

Rekognition Video is a video recognition service that detects activities; understands the movement of people in frame; and recognizes objects, celebrities, and inappropriate content in videos stored in Amazon S3 and live video streams from Acuity. Rekognition Video detects persons and tracks them through the video even when their faces are not visible, or as the whole person might go in and out of the scene. For example, this could be used in an application that sends a real-time notification when someone delivers a package to your door. Rekognition Video allows you also to index metadata like objects, activities, scene, celebrities, and faces that make video search easy.

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## Q: What is deep learning?